

S.NO: 22N1- UC

Course Code: CUA1

A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM

(AUTONOMOUS)

B. Com Degree Examination

I Semester – November – 2022

AC I – BUSINESS ENVIRONMENT

Time: 3 hours

Maximum Marks: 75

Section –A

10X2=20

Answer ALL the Questions

1. Define business environment.
2. State any two characteristics of business environment.
3. Tell the meaning of non-economic environment.
4. Define Economic System.
5. List the meaning of ethical responsibility.
6. Define social responsibility.
7. Write a short notes on 'Business ethics'.
8. List out the some key elements of a successful ethics program.
9. Expand SEBI.
10. When was CII Started?

Section –B

5X5=25

Answer **ALL** the Questions

11. a) Examine the objectives of business.

(or)

b) Elaborate the scope of Modern business.

12. a) Analyse the relationship between environment and economy.

(or)

b) List out the importance of economic environment.

13. a) Determine the types of social responsibilities of business.

(or)

b) Explain the limitations of social responsibility in business.

14. a) Outline the sources of ethical standards in business.

(or)

b) Classify the benefits of ethical codes.

15. a) Assess the Principles of corporate governance.

(or)

b) Decide the main functions of the confederation of Indian Industry.

Section -C

3 X 10 = 30

Answer any **THREE** Questions

16. Describe the classification of business environment.
17. Why is economic environment is important in business". – Discuss.
18. Explain briefly the social responsibilities of business towards different interest groups.
19. Explain the factors influencing business ethics.
20. Determine the codes of corporate governance in India.

~~~~~